

WORKING LEADERSHIP ACADEMY

Become a better leader and drive your business forward to greater success



Tony Lynch

WOKING LEADERSHIP ACADEMY

Woking Leadership Academy was formed by Tony Lynch in November 2014. Tony is well known as the owner of long established estate agents in Woking, but not so many people realise that Tony is also an experienced leadership coach, trainer and speaker for the internationally recognised leadership expert, speaker and author John C Maxwell.

The Academy offers a very special opportunity for owners, partners and directors of small to medium sized businesses who wish to advance their leadership skills but who often have no one to turn to for advice and support.

What the Academy offers

The meetings will be held at The Holiday Inn, Woking and will meet on the first Tuesday of the month ten months a year, excluding August and December. A typical meeting room is shown opposite.

The day starts at 7.30am with a light breakfast before the formal meeting commences at 8.00am.

The Academy will start initially with one group of 10 business owners, partners and directors. A single group will never comprise more than 10 members. The interaction between members will be supportive, educational, possibly life changing as goals, ambitions, challenges and obstacles are discussed freely and openly in the group.

This aspect alone of the group's work will be fulfilling, but the package will also include regular training sessions, superb speakers, the opportunity to review each-other's circumstances. In addition, a closed Facebook page allowing the interchange of questions, answers and comments as well as being a resource where invaluable articles and other relevant documents can be shared and downloaded.

HOW IT WORKS

A typical session will run as follows:

- Each of the 10 members offers a 3 minute presentation on their background, goals and challenges.
- One member gives a 15 minute presentation on their company, expanding on its goals and challenges, which then becomes the focus for this particular meeting.

The presentation is then reviewed by the other members with suggestions and comments which may well reveal completely new approaches, solutions and ideas.

Not only will this member receive the benefit of coaching from the other nine members, but everyone will benefit from observational learning during this powerful session.

- Tony will then lead a **Leadership Gold** training segment based on the leadership work of John C Maxwell. When applicable, one or more guest speakers will also present to us.
- *Coffee break.*
- A breakout session will then allow time for a less structured, free flowing discussion between the members.
- Finally, there will be a formal round-the-table wind up session with comments from each member. The meeting closes at 11am.



THE INVESTMENT

There will be a once and only joining fee of £100.

The monthly fee will be £197.00 for a 12 month period...£2,364 for the year. However if for any reason you decide not to continue, we would kindly ask that you provide us with a 3 month notice period. Monthly payments should be made by direct debit.

Other benefits of being a member of the **Woking Leadership Academy**.

- During your membership period you will personally be entitled to attend any of Tony's training courses for free.
- You will be entitled to a 50% reduction on a VIP ticket for yourself only to attend Tony's major annual simulcast conference featuring John C Maxwell 'L2: Learn - Lead 2015'.

We anticipate demand for this innovative, forward thinking group will be very high. If you would like to benefit from being part of the **Woking Leadership Academy**, please do register your intention with Tony Lynch as soon as possible.

All groups will be limited to 10 people per group only. Members of each group will come from different types of business so that openness will be encouraged and confidentiality respected.

For further details please contact Tony Lynch at tony@keepthinkingbig.com
or by mobile on **07747 481142** • www.KeepThinkingBig.com

WOKING LEADERSHIP ACADEMY

MEMBERSHIP APPLICATION FORM

Keep Thinking Big, 2 Albion House, High Street, Woking, GU21 6BA

Name

Company

Position (must be owner, partner or director)

.....

Type of business

Address

..... Post Code

Tel Mobile

Email

Website

Joining Fee: (once and only) £100 Payment required with application.

Membership Fee: £197 x 12 Payable by monthly direct debit.

Cancellation Charges: Three months' notice in writing please.

Paying by cheque: please send to:

Keep Thinking Big, 2 Albion House, High Street, Woking, GU21 6BD

Paying by Direct Debit:

Bank: Lloyds Bank Account No: 56337268 Sort Code: 30 93 74

I agree to make every effort to attend all ten meetings each year.

I agree to keep information regarding other members discussed at the Academy strictly confidential.

Signed Date

